SUBJECT SUBJEC

An exciting race through the insurance space

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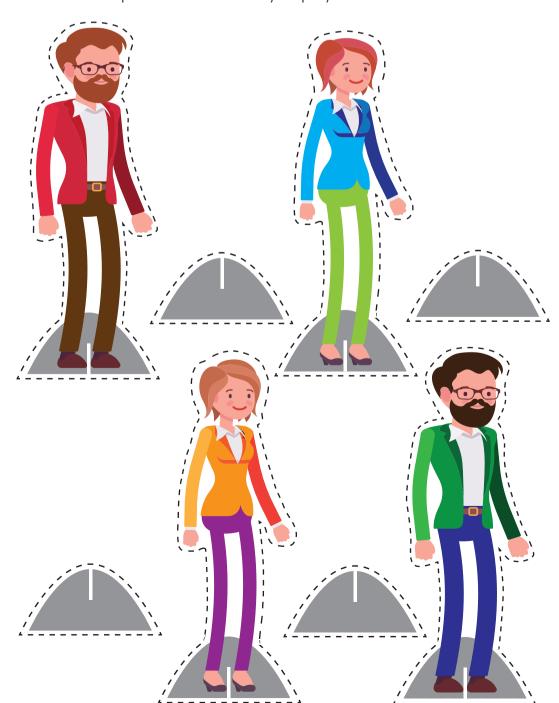
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Do you have what it takes to make it to the top in the insurance market? Navigate your way through the highs of getting private equity investment and lows of storms wreaking havoc across the UK. Who will win a British Insurance Award and who will face business scandal? The first player to overcome the hurdles in their path and make their shareholders happy wins the title of Top UK Insurance Company 2019.

How to play

- Each player puts their counter on the space that says 'Start'.
- Take it in turns to roll a dice. Move your counter forward the number of spaces shown on the dice.
- If your counter lands at the bottom of a green arrow, you can move up to the top of the arrow.
- If your counter lands on the top of a red arrow, you must move down to the bottom of the arrow.
- The first player to get to the space that says 'Finish' is the winner.

Use a pair of scissors to cut out the figures and bases below. Glue them to cardboard. Slot the bases into the bottom of the figures to stand them up. You are now ready to play!



Premium Tax has suddenly increased, affecting your bottom line Go to square 4	
49 50 51 52 53	55 SCANDAL! One of your senior staff is hit by a #MeToo scandal. You provide mandatory workplace training for all employees but the reputational damage is done Go to square 43
48 47 46 45 44 4	43 42 WINDFALL! Your company has done so well, you paid out an unexpected shareholder dividend and they are very happy Go to square 58
POSITIVE PRESS! A top newspaper has given you a fantastic piece of coverage for a claim paid out fairly and on time in difficult circumstances Go to square 47	39 40
The Ogden rate has dropped to minus 0.75% and you face losses Go to square 2	27 26 25
17 18 Vour hard work has been recognised at the British Insurance Awards - and you've won the gong! Go to square 53	You face heavy losses due to a series of catastrophic storms Go to square 11 OH NO! You face heavy losses due to a series of catastrophic service you are providing, you have managed to increase customer retention Go to square 38
16 15 14 7 13 12 1 1	10 9
1 Start 2 MORE MONEY! A private equity firm has provided investment for your company. You invest in new employees and services Go to square 29	7 8

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